

Corporate Partnership Menu

2025–26

1. Premier Partner Sponsor

Customised Package	Investment
Comprehensive partnership association with George Heriot's School, based on customised blend of sponsoring one or more sports teams, one or more events, annual Governors' Dinner, advertisement in The Herioter and in Quadrangle magazines.	From £20,000 /year

2. Sports Sponsorship

Sport	Exclusive Platinum Package (per year)
Rugby	£10,000
Hockey (from 2026)	£10,000
Rowing	£10,000
Cricket	£7,500
Athletics & Cross Country	£5,000

Individual Menu Options	Price Range (on request)
Playing Strips, Training Equipment, Goldenacre Signage, Coaches Kit, Publications/Digital	£1,000 – £2,500 each
Playing Strips, Training Equipment, Goldenacre Signage, Coaches Kit, Publications/Digital	£1,000 – £2,500 each
Rowing Suits, Boat Branding, Boatshed Signage, Regattas, Leisure & Coaches Kit, Publications/Digital	£1,000 – £2,500 each
Playing Strips, Training Equipment, Goldenacre Signage, Coaches Kit, Publications/Digital	£1,000 – £2,500 each
Running Strips, Event Signage, Publications/Digital	£1,000 – £2,500 each
Playing Strips, Training Equipment, Gym Signage, Leisure & Coaches Kit, Publications/Digital	£1,000 – £2,500 each

3. Cultural & Arts Sponsorship

Prominent branding on event programme, company logo on banners within venue, branding on all digital promotions, logo on invitations & event tickets.

Event	Audience	Investment
Usher Hall Performance	700 tickets	£6,000 / year
St Cuthberts Concert	500 tickets	£4,000 / year
Queens Hall Performance	550 tickets	£5,000 / year
Greyfriars Music Festival	300 tickets	£1,000 / year

4. Academic Sponsorship

Subject	Opportunity	Investment
Careers	Become a mentor or careers fair speaker, to inspire the next generation of employees within Heriot's and selected partner school communities	On request
STEM / STEAM	Partnership association & corporate branding at innovation conferences and festivals, and within school	On request
Engineering	Establish a sector leading Engineering Science centre Investment required for pneumatic & electronics equipment, and software	£32,000
AI / Digital	The school is keen to receive donations & devices for Foundation and Bursary pupils, and to support the activities of current digital clubs	On request
Sustainability	Sustainability software to track progress to net zero	£14,000 / year
	Pupil Gardening Club – Equipment & Shed	£5,000 / year